

VeraSMART Personal Call Identification

Easily classify personal vs. business calls, both wireline and wireless

VeraSMART Personal Call Identification (PCI) allows employees to identify their own calls as personal or business for the purpose of expense classification, reimbursement, or simple usage tracking.

VeraSMART PCI makes it easy for users to classify their own calls as either personal or business. Users can drill down to see the details of all their calls to or from a given number.

Business	Personal	Dialed number	Nickname	Destination	Earliest call	Number of calls	Total duration	Total cost
B	P	1-374-5486		NAPLES, NY	9/9/2011 10:11:50 AM	5	01:41:34	\$3.69
B	P	585-383-7382	Home	E ROCHESTER, NY	9/9/2011 10:25:26 AM	5	01:33:29	\$2.35
B	P	911-44713456714		UNITED KINGDOM	9/9/2011 10:30:04 AM	2	00:26:41	\$9.21
B	P	1-293-4490		CHURCHVL, NY	9/9/2011 10:46:34 AM	4	00:18:59	\$0.70
B	P	585-671-3366		W WEBSTER, NY	9/9/2011 11:02:51 AM	8	02:19:55	\$3.47
B	P	585-442-6572		ROCHESTER, NY	9/9/2011 11:22:53 AM	2	00:17:24	\$0.52
B	P	585-334-8712		HENRIETTA, NY	9/9/2011 11:36:31 AM	7	02:03:45	\$3.13
B	P	585-987-0234		ROCHESTER, NY	9/9/2011 11:43:41 AM	4	00:41:19	\$1.09
B	P	1-604-985-3232		NOVANCOUVR, BC	9/9/2011 11:56:20 AM	9	02:04:18	\$220.16
B	P	1-212-875-4325		NY CZ01A, NY	9/9/2011 1:27:29 PM	3	00:32:21	\$1.31

Gain insight into personal vs. business telecom usage

Organizations are paying more for telecom services than ever before. Business calls are expensive enough; the last thing most companies want to do is pay for their employees' personal calls, as well. VeraSMART PCI makes it easy to track business vs. personal usage, classify costs, and avoid paying for calls that are not business-related.

Whether your organization has a formal reimbursement policy regarding personal calls or simply wants to get a better handle on personal call volume and cost, VeraSMART PCI is an inexpensive and effective way to gather the necessary personal call and cost information.

Simple to use

VeraSMART PCI can be used with VeraSMART Call Accounting for wireline calls and/or with VeraSMART Wireless Call Accounting for wireless calls. VeraSMART users simply log on to their PCI page and classify their calls as "B" for business or "P" for personal. Just set and forget it – numbers never need to be reclassified. The system tallies the cost of the personal calls as the employee identifies them.

VeraSMART PCI has a streamlined interface and easy-to-use features designed for end-user self-service:

- Highlights all new phone numbers – wireless and wireline – that need to be classified
- Links to the date, time and duration of all calls placed to or received from each number
- Users can assign "nicknames" to numbers
- Users can search the Web for information on numbers without ever leaving PCI

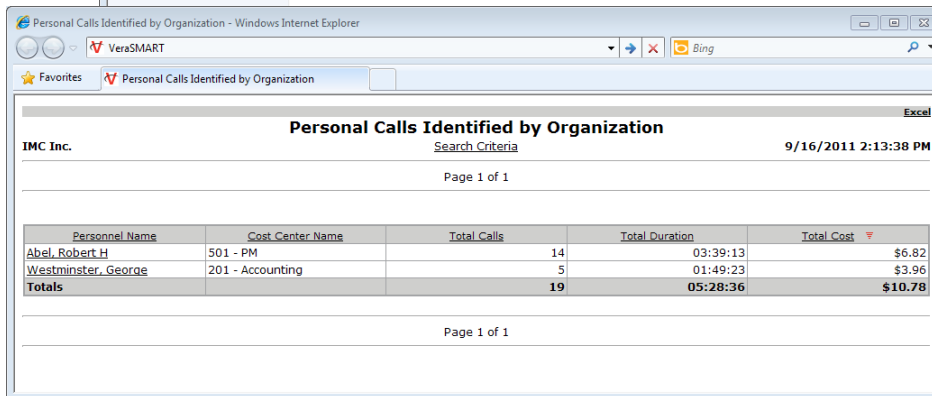
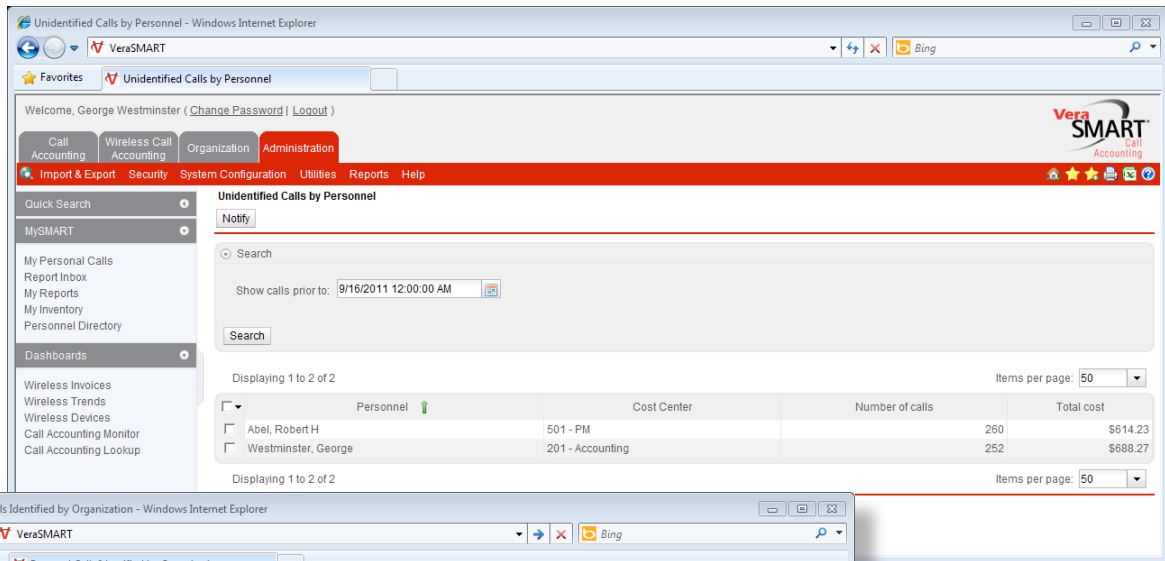
Includes administration tools for monitoring and reporting

VeraSMART PCI includes features that enable administrators to gain visibility to PCI data, monitor and report on personal call volume and costs, and facilitate reimbursement programs.

- Administrators can quickly identify all outstanding unclassified numbers and email reminder notifications to the responsible employees
- Administrators can easily generate reports listing cost and duration of personal calls by employee and distribute these reports to specified cost centers

VeraSMART Personal Call Identification

The VeraSMART administrator can quickly identify all outstanding unclassified numbers and notify responsible employees by email.



The VeraSMART administrator can easily generate reports listing cost and duration of personal calls by employee and distribute these reports to specified cost centers.

Begin tracking personal vs. business telecom usage now!

For more information, a demonstration, or a price quote on VeraSMART Personal Call Identification, contact Veramark at info@veramark.com or call 585.383.6806.

PCI is just one part of the VeraSMART Call Accounting system. Are you taking advantage of all available capabilities?

- VeraSMART wireless call accounting, providing all the benefits of call accounting for wireless networks; integrates with VeraSMART wireline call accounting
- VeraSMART wireline call accounting is certified by Cisco, Avaya, and other leading switch manufacturers; compatible with TDM, IP or hybrid networks
- Track emergency calls and suspicious calling activity
- Measure productivity of call centers and individuals
- Optimize network capacity to match demand
- Monitor calling activity with interactive dashboards
- Generate reports in HTML or ASCII for hassle-free use in applications such as Microsoft® Excel®
- Optional capabilities include International Call Rating, Enhanced Chargeback, EZ-Share™, and more

About Veramark

Veramark is a leading provider of innovative cost management solutions that help enterprises reduce operational expenses associated with their mobile and fixed communications networks and ensure that these networks are used appropriately. Veramark solutions for telecom expense management, which include call accounting solutions, drive down costs by eliminating waste, identifying billing errors, and optimizing programs for mobile, voice and data communications. Veramark solutions enable enterprises to spend less for the telecom services they need to support their business.

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